

Farms, Flora & Feathers

Itineraries can be customized
depending on your group's
interests and travel schedule



JANESVILLE

Wisconsin's Great Outside

Enjoy a memorable adventure as you experience Janesville's Agricultural side. Visit for a day to enjoy a mix of these options or more to incorporate the full itinerary.



Skelly's Farm Market

Visit a produce-only farm and learn about its history! They are best known for providing the area with fresh strawberries, sweet corn, and pumpkins but they also offer a Sunflower Experience (mid-July to mid-August) and Corn Maze & Fall Festival (September - October). Visit their gift shop and enjoy a sweet treat from their bakery. Tours available June - October. Step-on guided tours are available June - October.



Local Wineries & Breweries

Interested in Wisconsin's brewing heritage, or the state's growing wine scene? Treat your group to guided beer flight tastings and themed trivia, or sip your way through area wineries. Groups can choose one experience or split between breweries and wineries to enjoy the best of both worlds.



K & W Greenery

Tour nearly 2 acres of this indoor greenhouse growing operation and a nursery that is widely considered one of southern Wisconsin's finest. Take a behind-the-scenes tour, shop their extensive gift shop, learn during a class or create something special to take home with you.



MacFarlane Pheasants, Inc.

Drive through and explore the largest private game bird farm in the United States. MacFarlane's is the provider of hunting birds for King Charles and has contributed to past presidential inaugural dinners



Land of the Giants Hosta Farm

Visit three acres of shade gardens with over 340,000 hostas, including many rare and unique hostas, from “Abba Dabba Do” to “Zippety Doo Dah.” This family-owned and -operated hosta farm ships their plants across the US. Each summer they welcome visitors during their Open Garden Days scheduled from late May through mid-July. Shopping available.



Rotary Botanical Gardens

Enjoy a tour through 20 acres of scenic walkways that wind their way through picturesque bridges, an ornate gazebo, and heavenly-scented flower gardens that comprise this award-winning garden. Your group will delight in the many dramatic and themed gardens. Some have an international focus, such as the Japanese and English Cottage gardens, while others are less formally structured, such as the children’s garden, wellness garden, Hosta Hollow, the fern and moss garden, and other seasonal displays.



Decatur Dairy

Shop for real Wisconsin cheese and enjoy a delicious grilled cheese sandwich. Decatur Dairy has won U.S. and World Cheese Contest awards, and several Wisconsin State Fair awards. Third generation cheesemaker Steve Stettler holds seven Wisconsin Master Cheesemaker certifications and is the first cheese curd Wisconsin Master Cheesemaker.



Hoos Woods Raptor Center

Learn about hawks, owls, falcons and eagles as you get a close-up view of these amazing raptors. Outreach programs, which entail a raptor education specialist, at least three raptors, visual aids and activities, are available at the location of your choice. Experience the awe of an indoor flight demonstration.



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JANESVILLE AREA
Convention & Visitors Bureau

Visit janesvillecvb.com or call (800) 487-2757