

LOOKING TO ATTRACT MORE TOUR GROUPS TO YOUR DESTINATION?

Make a budget-friendly investment by joining Wisconsin's leading tourism organization dedicated to promoting its members and the state of Wisconsin to the group travel industry. Connect with tour operators, increase your visibility, and showcase your destination to qualified group travel planners actively seeking new experiences.

Benefit	Premier	Premier (Non-Profit Museum)	Associate	Festival / Special Event
Annual Membership	\$1,300	\$650	\$650	\$400
Additional Properties	\$700 per additional property	Not Available	Not Available	Not Available
Tour Planner Listing (with full-color logo & contact info)	50 words	50 words	25 words	50 words
Website Listing *	75 words	75 words	50 words	75 words
Website Hyperlink	✓	✓	✓	✓
Email Link	✓	✓	✓	✓
Images on Website Listing	10	10	6	6
Promotion at Industry Events	✓	✓	✓	✓
Access to Tour Operator Leads & Prospects	✓	✓	✓	✓
Reduced Registration for Midwest Marketplace	✓	✓	✓	✓
Board of Directors Eligibility & Voting Rights	✓	✓	—	—

Join Circle Wisconsin and Put Your Destination in Front of the Tour Operators Planning Tomorrow's Group Travel Experiences.

 414.545.1100