



13th EDITION

JOIN THE GROUP FUN IN WISCONSIN

One of your greatest member benefits as a Circle Wisconsin member is the annual Circle Wisconsin Tour Planner.

The 13th anniversary of the Tour Planner will showcase premier group travel destinations with feature stories, beautiful photography, sample itineraries and member profiles.

Unite with statewide tourism partners to inspire group travel buyers to book their itineraries in Wisconsin.

CIRCULATION

- Distributed at roadshows, conferences and marketplaces Circle Wisconsin attends including Midwest Marketplace, ABA, NTA and international inbound trade shows.
- Mailed with February's Leisure Group Travel magazine to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- Digital edition available on CircleWisconsin.com and LeisureGroupTravel.com

Emailed to 10,000 travel groups

RESERVE SPACE BY NOVEMBER 3rd

- This is your once-a-year opportunity to be included in Circle Wisconsin's guide!
- Select your level of participation on the next page, complete the sign up form and email to Cheryl@PtmGroups.com.
- For questions about the 2026 Tour Planner, please contact Cheryl Rash at 563-613-3068 or Cheryl@PtmGroups.com.
- For Circle Wisconsin membership opportunities, please contact Wendy Dobrzynski at 414-545-1100 or Wendy@CircleWisconsin.com.



The Circle Wisconsin Tour Planner is produced in partnership between Premier Travel Media and Circle Wisconsin.

CIRCLE WISCONSIN



CIRCLE WISCONSIN

2026 TOUR PLANNER

JOIN BY NOVEMBER 3rd

Joining is easy. Simply complete this form and send to Cheryl@PtmGroups.com or fax to 630-794-0652

Ad Space Deadline: 11/3/25
Ad Materials Deadline: 11/17/25
Publishing & Billing Date: January 2026



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Back Cover	\$5,400
Inside Back Cover	\$3,675
Inside Front Cover	\$3,675
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Half-page	\$1,675
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- Sports Planning Guide
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