

IT'S GO TIME

Discover the best of Chippewa County with motorcoach-friendly adventures designed for group travel. From scenic drives and seasonal agricultural experiences to tastings at local breweries, wineries, and distilleries, you're sure to have a memorable trip. Let us be your guide to a seamless well rounded Chippewa County group getaway. We can't wait to start the conversation!

GETTING HERE

CHICAGO

325 miles | 5 hours

GREEN BAY

185 miles | 2.75 hours

MADISON

190 miles | 3 hours

MILWAUKEE

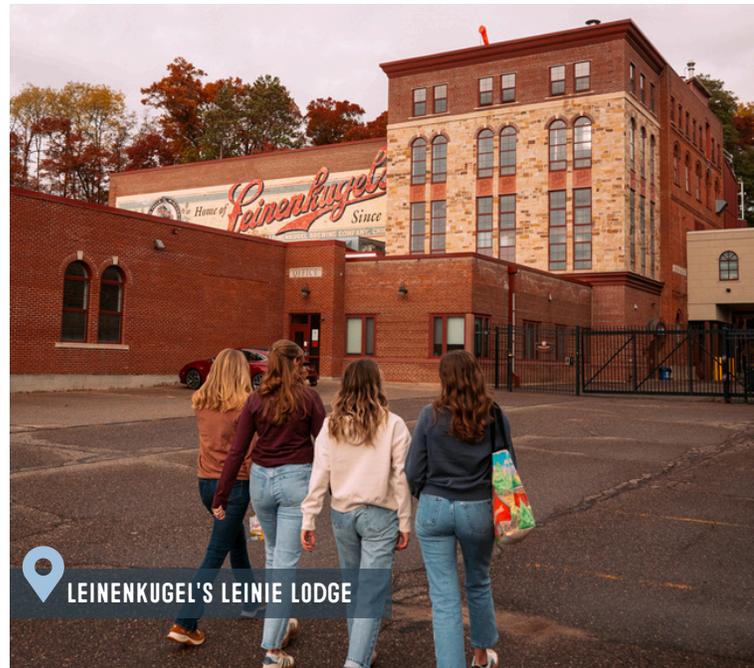
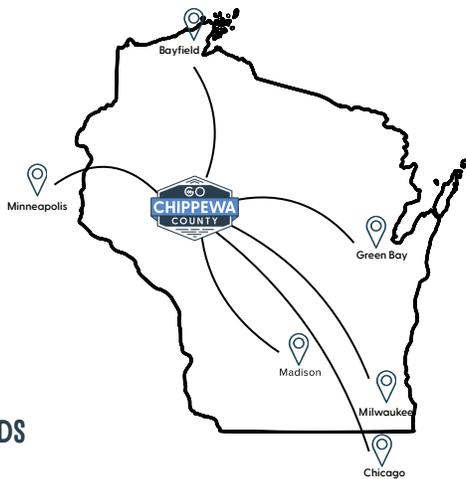
255 miles | 4 hours

MINNEAPOLIS/ST. PAUL

95 miles | 1.5 hours

BAYFIELD + APOSTLE ISLANDS

170 miles | 3 hours



LEINENKUGEL'S LEINIE LODGE

COMPLIMENTARY SERVICES AVAILABLE

- Request for Lodging Proposal Distribution
- Site Visit Coordination
- Welcome Bags (Overnight Visitors Only)
- Sample Itineraries + referrals to Local Transportation, Group-Friendly Dining and Attractions
- Local Events/Festivals Information
- Current Travel Guide
- Step-on Guide Services



IRVINE PARK CHRISTMAS VILLAGE



Ellie Peabody, Tourism Director

✉ ellie@chippewachamber.org

🌐 gochippewacounty.com

☎ 715-723-0331

Scan here to see our
Motorcoach Planner!





PONDVIEW LAVENDER FARM

WORTH THE STOP

JACOB LEINENKUGEL BREWING COMPANY & LEINIE LODGE

Sample brews from their Pilot Brewery exclusively crafted in Chippewa Falls and take a tour of the historic brewery.

MARKET ON RIVER

A new food hall and shopping experience where vendors source 15% of their products from Wisconsin Farmers.

CHIPPEWA AREA HISTORY CENTER

Step into the stories that shaped our region, including fascinating exhibits, local legends, and hands-on history bringing the past to life.

HISTORIC DOWNTOWN

Take in the charm of Chippewa Falls where historic streets are lined with locally-owned shops and restaurants.

IRVINE PARK CHRISTMAS VILLAGE

Immerse yourself in the Holiday season by taking in more than 250,000 Christmas lights and Victorian displays.

COOK-RUTLEDGE MANSION

Step inside one of Wisconsin's most beautifully-restored Victorian homes. Guided tours bring the Chippewa Falls' lumber era to life.

MARIEKE GOUDA

Experience authentic Wisconsin cheese making, crafted for cheese lovers. Join their summer tours to stroll the farm and taste fresh cheese straight from the source

PONDVIEW LAVENDER FARM

Stroll through fragrant lavender fields, experience a beautiful setting, and purchase products that are sourced right on site.

ANNUAL EVENTS IN CHIPPEWA COUNTY:

CHIPPEWA VALLEY BEE EXPO

2nd Weekend | April

THE PAST PASSED HERE

2nd Weekend | May

NORTHERN WI STATE FAIR

2nd Week | July

INDIANHEAD SWAP MEET + CAR SHOW

1st Sunday | August

OKTOBERFEST

3rd Weekend | September

DIXON'S WINERY FALL FEST

1st Weekend | October

CHIPPEWA VALLEY QUILT SHOW

1st Weekend | October

IRVINE PARK CHRISTMAS VILLAGE

Thanksgiving Day - New Years Day

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STATE PARKS

Home to Lake Wissota and Brunet Island State Parks, Chippewa County offers endless opportunities for scenic views, peaceful trails, waterfront adventures, and unforgettable moments in the great outdoors.



BRUNET ISLAND STATE PARK

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WINERIES + DISTILLERIES

Experience the flavors of Chippewa County at our unique sipping spots. Each place offers delicious tastings, warm hospitality, and great views to sip and savor the county's vibrant wine and spirits scene!



RIVER BEND WINERY & DISTILLERY

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HISTORICAL SITES

Home to nationally recognized historic sites, including landmarks like the Cornell Pulpwood Stacker and the Marsh Rainbow Arch Bridge, Chippewa County invites you to step back in time and experience the stories that built our community.



HISTORICAL DOWNTOWN WALKING TOUR