

# NEXT STOP WISCONSIN

IN PARTNERSHIP WITH



SPONSORED CONTENT

**Chester County's BRANDYWINE VALLEY**

**Wineries & Vineyards**  
Whether you're a wine drinker or an amateur, there's something for everyone at Chester County's vineyards. A visit to one of the 15 wineries in Chester County is the perfect way to spend a day. From a simple glass of white, red rose, and sparkling wine to the more complex and unique something special, there's a wine for everyone.

**Stay & Play**  
One-Month Stay  
2025 Dates Available  
Kennett Square, PA 19348  
P: 484-753-1100  
W: [www.brandywinevalley.com](http://www.brandywinevalley.com)

**Hilton Garden Inn**  
**Kennett Square**  
Convenient & Cozy, in the Heart of the Brandywine Valley, the Hilton Garden Inn Kennett Square is an ideal choice for those looking for a comfortable place to stay. Our hotel offers a variety of amenities, including a complimentary breakfast, a fitness center, and a swimming pool. We are located in the heart of the Brandywine Valley, just a short drive from Philadelphia and the surrounding area.

**Longwood Gardens**  
From the Conservatory Bed with its 100-year-old trees to the 100-acre landscape, Longwood Gardens is one of America's foremost gardens. The gardens feature over 10,000 species of plants, including many rare and unique varieties. The gardens are open year-round, and there are many special events and programs throughout the year.

**Brandywine River Museum of Art**  
Visit the art as celebrated in West Chester, Pennsylvania. Our one-of-a-kind museum is home to over 10,000 works of American and international art, including the largest collection of Brandywine Valley art outside of the area. The museum is open year-round, and there are many special events and programs throughout the year.

**Longwood Rail**  
Kennett Square, PA 19348  
P: 610-384-0000  
W: [www.longwoodgarden.org](http://www.longwoodgarden.org)

**Historic Kennett Square Experience**  
Kennett Square, PA is a historic town with a rich history. The town is known for its unique blend of old-world charm and modern-day convenience. Our charming, historic buildings, including the historic train station, are a must-see. The town is also home to many unique shops and restaurants, including the famous Brandywine Inn, which has been a favorite destination for tourists for over 100 years.

**Antique Ice Tool Museum**  
Stay back in time as you walk through the museum's collection of antique ice tools. The museum is a must-see for anyone interested in the history of the ice trade. The tools, which are made of wood and metal, were used to cut and remove ice from the frozen lakes in the United States.

**100 W State Street**  
Kennett Square, PA 19348  
P: 610-384-0000  
W: [www.historickennettsquare.com](http://www.historickennettsquare.com)

**625 Locust Street**  
Wilmington, DE 19801  
P: 302-258-0241  
W: [www.antiqueicetoolmuseum.org](http://www.antiqueicetoolmuseum.org)

## MAKE YOUR DESTINATION THE NEXT STOP FOR GROUPS.

**CUSTOMIZED:** Be featured with a photo, 50-60 words, and your contact info.

**TARGETED:** Delivered to 24,000+ group tour planners in print and the digital edition.

**EYE CATCHING:** Next stop content blends in with our native content to be seen by more readers.

**POWERFUL:** The variety of advertisers shows your area is rich in group options.

### NEXT STOP PACKAGE OPTIONS

Option A	Option B	Option C	Option D
<ul style="list-style-type: none"> <li>Placement in Next Stop (Print &amp; Digital Edition)</li> </ul> <p><b>MEMBER:</b> \$1,200 <b>NON-MEMBER:</b> \$1,500</p>	<ul style="list-style-type: none"> <li>Placement in Next Stop (Print &amp; Digital Edition)</li> <li>One-Year Web Profile on GroupTourMagazine.com</li> </ul> <p><b>MEMBER:</b> \$1,500 <b>NON-MEMBER:</b> \$1,800</p>	<ul style="list-style-type: none"> <li>Includes everything in Option B, plus:</li> <li>Featured Partner placement in two (2) e-newsletters</li> </ul> <p><b>MEMBER:</b> \$1,800 <b>NON-MEMBER:</b> \$2,100</p>	<ul style="list-style-type: none"> <li>Includes everything in Option C, plus:</li> <li>Inclusion in a Next Stop Digital Article (new materials may be provided)</li> </ul> <p><b>MEMBER:</b> \$2,100 <b>NON-MEMBER:</b> \$2,400</p>

**DEADLINE: MARCH 25, 2026**

Space is limited. Reserve yours before they are gone!

**PROMOTE YOUR REGION IN THE NEXT ISSUE BY CONTACTING  
[BEN@GREENSPRING.COM](mailto:BEN@GREENSPRING.COM) OR CALLING 616-551-9858**