



JOIN THE GROUP FUN IN WISCONSIN

One of your greatest member benefits as a Circle Wisconsin member is the annual Circle Wisconsin Tour Planner.



The 9th annual Tour Planner will showcase premier group travel destinations with feature stories, beautiful photography, sample itineraries and member profiles.

Unite with statewide tourism partners to inspire group travel buyers to book their itineraries in Wisconsin.

CIRCULATION

- Distributed at roadshows, conferences and marketplaces Circle Wisconsin attends including Midwest Marketplace, ABA, NTA and international inbound trade shows.
- Mailed with February's Leisure Group Travel magazine to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- Digital edition available on CircleWisconsin.com and LeisureGroupTravel.com
- Emailed to 10,000 travel groups

RESERVE SPACE BY NOVEMBER 6

- This is your once-a-year opportunity to be included in Circle Wisconsin's guide!
- Select your level of participation on the next page, complete the sign up form and email to Advertising@PtmGroups.com.
- For questions about the 2024 Tour Planner, please contact Cheryl Rash at 563-613-3068 or Cheryl@PtmGroups.com.
- For Circle Wisconsin membership opportunities, please contact Wendy Dobrzynski at 414-545-1100 or Wendy@CircleWisconsin.com.



The Circle Wisconsin Tour Planner is produced in partnership between Premier Travel Media and Circle Wisconsin.



CIRCLE WISCONSIN

2024 TOUR PLANNER



JOIN BY NOVEMBER 6

Joining is easy. Simply complete this form and send to Advertising@PtmGroups.com or fax to 630-794-0652

Ad Space Deadline: 11/6/23

Ad Materials Deadline: 11/20/23

Publishing & Billing Date: January 2024

PLEASE CHECK YOUR CHOICE

SIZE	RATES
Back Cover	\$5,295
Inside Back Cover	\$3,575
Inside Front Cover	\$3,575
Full-page	\$2,350
Half-page	\$1,575
Quarter-page	\$850

Company: _____

Contact: _____

Billing Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Date: _____

Total: _____

Signature: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

I'm interested in learning more about the following Premier Travel Media group markets/publications:

Leisure Group Travel

Student Travel Planning Guide

Inbound Insider

Sports Planning Guide

Destination Reunions

Destination Film Guide