

# ATTRACT MOTORCOACH TOURS AND EXPAND YOUR GROUP BUSINESS

**CIRCLE WISCONSIN IS YOUR RESOURCE  
TO THE GROUP TOUR MARKET**



## **ABOUT US**

Circle Wisconsin is a non-profit marketing organization whose sole mission is to promote/market our members and Wisconsin to the group tour market and to assist in generating positive economic impact for our members.

## **JOIN STATEWIDE INDUSTRY PARTNERS**

Start building your group tour business today! Join over 100+ members who choose Circle Wisconsin as their partner for successful group tour promotion. Circle Wisconsin has been actively marketing Wisconsin to tour operators and planners for over 35 years. We work tirelessly to connect tour planners with group-friendly WI destinations, attractions, casinos, theatres, lodging, and more - so travelers can experience the best of Wisconsin.

## **MEMBERSHIP BENEFITS**

### **Circle Wisconsin Annual Tour Planner**

The annual publication is delivered to 12,000+ operators/planners throughout the US & Canada and includes member listings, editorial, and tour itineraries.

### **Tour Leads & Prospects**

Premier members have access to leads and prospects from industry-related events and conferences.

### **CircleWisconsin.com**

The newly redesigned website features membership listings, suggested itineraries, and member resources.

## **MEMBERSHIP LEVELS**

- Festivals/Special Events: \$350/year
- Associate Member: \$650/year
- Premier Member: \$1,300/year
- Premier Member Non-Profit: \$650/year

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