

# ATTRACT MOTORCOACH TOURS AND EXPAND YOUR GROUP BUSINESS

CIRCLE WISCONSIN IS YOUR RESOURCE  
TO THE GROUP TOUR MARKET



## ABOUT US

Circle Wisconsin is a non-profit marketing organization whose sole mission is to promote/market our members and Wisconsin to the group tour market and to assist in generating positive economic impact for our members.

## JOIN STATEWIDE INDUSTRY PARTNERS

Circle Wisconsin has been actively promoting our members and Wisconsin to tour operators and planners for over 35 years. We work tirelessly to connect group-friendly WI destinations, attractions, casinos, theatres, lodging, and more with tour planners to build the best and FUN tours for their clients.

## MEMBERSHIP BENEFITS

### Circle Wisconsin Annual Tour Planner

The annual publication is delivered to 12,000+ operators/planners throughout the US & Canada and includes member listings, editorial, and tour itineraries.

### Tour Leads & Prospects

Premier members have access to leads and prospects from industry-related events and conferences.

### CircleWisconsin.com

The newly redesigned website features membership listings, suggested itineraries, and member resources.

## MEMBERSHIP LEVELS

- Festivals/Special Events: \$300/year
- Associate Member: \$600/year
- Premier Member: \$1,200/year
- Premier Member Non-Profit: \$600/year



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