



JOIN THE GROUP FUN IN WISCONSIN

One of your greatest member benefits as a Circle Wisconsin member is the annual Circle Wisconsin Tour Planner.

The 8th annual Tour Planner will showcase premier group travel destinations with feature stories, beautiful photography, sample itineraries and member profiles.

Unite with statewide tourism partners to inspire group travel buyers to book their itineraries in Wisconsin.

Exclusive
Member
Benefit!

CIRCULATION

- Distributed at roadshows, conferences and marketplaces Circle Wisconsin attends including Midwest Marketplace, ABA, NTA and international inbound trade shows.
- Mailed with February's Leisure Group Travel magazine to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- Digital edition available on CircleWisconsin.com and LeisureGroupTravel.com
- Emailed to 10,000 travel groups

RESERVE SPACE BY NOVEMBER 4

- This is your once-a-year opportunity to be included in Circle Wisconsin's guide!
- Select your level of participation on the next page, complete the sign up form and email to Advertising@PtmGroups.com.
- For questions about the 2023 Tour Planner, please contact Cheryl Rash at 630-794-0696 or Cheryl@PtmGroups.com.
- For Circle Wisconsin membership opportunities, please contact Wendy Dobrzynski at 414-545-1100 or Wendy@CircleWisconsin.com.



The Circle Wisconsin Tour Planner is produced in partnership between Premier Travel Media and Circle Wisconsin.

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WISCONSIN

PTM **PREMIER**
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CIRCLE WISCONSIN

2023 TOUR PLANNER



JOIN BY NOVEMBER 4

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Ad Space Deadline: 11/4/22

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Publishing & Billing Date: January 2023

PLEASE CHECK YOUR CHOICE

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	Inside Back Cover	\$3,525
	Inside Front Cover	\$3,525
	Full-page	\$2,300
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	Quarter-page	\$850

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☐ Inbound Insider

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