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**MEMBERSHIP APPLICATION**

* ****CIRCLE WISCONSIN **ANNUAL TOUR PLANNER DISTRIBUTED TO OVER 20,000 TOUR OPERATORS & PLANNERS THROUGHOUT THE US AND CANADA.** ALSO AVAILABLE ONLINE ON CIRCLEWISCONSIN.COM AND LEISUREGROUPTRAVEL.COM
* CIRCLEWISCONSIN.COM – APPROXIMATELY **10,000 VISITS PER YEAR**
* LEADS/PROSPECTS FROM **OVER 10+ TOUR INDUSTRY TRADE SHOWS/EVENTS** ATTENDED BY CIRCLE WISCONSIN
* MEMBERSHIP DUES ARE BILLED ANNUALLY 45 DAYS PRIOR TO ANNIVERSARY DATE
* ANNUAL CIRCLE WISCONSIN MIDWEST MARKETPLACE – MEET ONE-ON-ONE WITH OVER 30 TOUR OPERATORS FROM THROUGHOUT THE US & CANADA

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| **ALL MEMBERS WILL BE LISTED UNDER THEIR RESPECTIVE REGION.**  **PREMIER MEMBERS** PLEASE CIRCLE **ALL CATEGORIES** THAT  BEST DESCRIBE YOUR ORGANIZATION | | | | |
| EASTERN SHORES | NORTHWOODS & LAKE SUPERIOR | WISCONSIN HEARTLAND | MISSISSIPPI RIVER & BEYOND | SOUTH CENTRAL CROSSROAD |
| RECEPTIVE & CHARTER | FESTIVALS/SPECIAL EVENTS | DINING | SHOPPING | LODGING |
| AG/FARMS | ATTRACTIONS/MUSEUMS | CASINOS | DESTINATION  DMO/CHAMBER | ENTERTAINMENT |

Send your completed application and payment to:

**Circle Wisconsin, PO Box 20750 Milwaukee, WI 53220**

Send JPEG images to: wendy@circlewisconsin.com

**Please Check Membership Level:**

* **Premier Membership $1,200**
* **Premier Membership (Museums) $600**
* **Associate Membership $600**
* **Festivals & Special Events $300**
* **Our organization has multiple properties- please fill out a form for each additional property at a cost of $700**

**Property or Attraction**

**Address**

**City State Zip**

**Phone ( ) Fax ( )**

**Website Email**

**Contact Person**

**Authorized Signature Date**

**Use other side to provide 50/25 word Organization Listing**

**MEMBER LISTING FOR CIRCLE WISCONSIN**

**GROUP TOUR PLANNER & WEBSITE**

(50 words for Premier Membership / 25 words for Associate Membership)

**INCLUDE WITH MEMBERSHIP APPLICATION OR EMAIL TO**: wendy@circlewisconsin.com

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**CIRCLE WISCONSIN IS PROUD TO BE A PARTNER/MEMBER WITH THE FOLLOWING ORGANIZATIONS**

**MEMBERSHIP INFORMATION**

*Circle WI has been marketing Wisconsin as a group tour destination since 1985.*

**Please choose the level of membership that meets your needs.**

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| **MEMBERSHIP**  **LEVELS & BENEFITS** | | **PREMIER** | **PREMIER (NON-PROFIT MUSEUM)** | **ASSOCIATE** | **FESTIVAL/**  **SPECIAL EVENT** |
| **ANNUAL**  **MEMBERSHIP DUES** | | **$1,200** | **$600** | **$600** | **$300** |
| **MULTIPLE PROPERTIES**  **available only in conjunction with an initial Premier Membership** | | **$700**  PER ADDITIONAL PROPERTY |  |  |  |
| TOUR PLANNER LISTING  W/ FULL COLOR LOGO & CONTACT INFO | | 50 WORDS | 50 WORDS | 25 WORDS | 50 WORDS |
| WEBSITE LISTING W/ IMAGE & CONTACT INFO | LISTING SIZE | 50 WORDS | 50 WORDS | 25 WORDS | 50 WORDS |
| HYPERLINK |  |  |  |  |
| EMAIL LINK |  |  |  |  |
| IMAGES | 5 | 5 | 3 | 3 |
| CATEGORIES | REGION + | REGION + | REGION ONLY | REGION ONLY |
| PROMOTION AT  INDUSTRY EVENTS | |  |  |  |  |
| ACCESS TO LEADS/PROSPECTS | |  |  |  |  |
| EDUCATIONAL SEMINARS/  SALES MISSIONS | |  |  |  |  |
| REDUCED REGISTRATION FOR THE ANNUAL  MIDWEST MARKETPLACE | |  |  |  |  |
| CIRCLE WISCONSIN BOARD OF DIRECTORS ELIGIBILITY &  VOTING RIGHTS | |  |  |  |  |