

Sparta Wisconsin

Bicycling Capital of America



Located in the heart of the beautiful Coulee Region, you cannot go wrong with a visit to Sparta. There is something for everyone and a wide variety of itineraries that highlight unique destinations and activities that you will not find anywhere else. Museums, outdoor recreation, restaurants, shopping, crafts, and much more are waiting for your group.

Sparta Winter Holiday Weekend Tour

Day 1

9:30 AM - Arrive at the **Monroe County History Room** and enjoy their annual Christmas display. Go upstairs in the museum complex and marvel at the many rare and unique items on display at the **Deke Slayton Memorial Space and Bike Museum**, a celebration of Sparta's favorite son and Apollo astronaut Deke Slayton; and an amazing collection of bicycles appropriate for the Bicycling Capital of America. www.monroecountyhistory.org

11:30 AM - Lunch at the nearby **Sparta Family Restaurant**. With a large menu and plenty of seating, they can accommodate a large group with a wide variety of tempting lunch options. Call (608) 269-3500 for reservations.

1:00 PM - Enjoy a walking tour of Sparta's downtown shops including **KEPS Naturals**, an eco-friendly store and gift shop that also offers handmade, organic body products, and clothing MADE IN THE USA. Stop at Arenz Shoes, a fifth generation, family owned, full service boutique; Candles by Kim and Primitive Décor, home of many one-of-kind items; **Grantie Anne's Studio**, where you can create your own artwork; and other unique shops. Relax and enjoy an exceptional cup of coffee or tea at the **Franklin Coffeehouse** or a glass of wine or bourbon at **The Cork & Barrel**.

4:00 PM - Check into one of Sparta's hotels conveniently located nearby.

6:00 PM - Enjoy a casual, upscale dining experience at the **Sparta Steakhouse** Restaurant. Excellent food served by friendly staff.

Call (608) 269-6300.

7:30 PM - Finish your day with a magical visit to Sparta's wonderful **Holiday Lights** display in **Evans-Bosshard Park**. Thousands of lights, a bonfire, hot chocolate, music, and a visit with Santa await you.



Day 2

9:00 AM - Start the day with breakfast at **Ginny's Cupboard**, a Sparta favorite for coffee and baked goods located in the historic downtown. You'll be charmed with the décor of antiques and authentic soda fountain. WiFi is available. (608) 269-6669.

10:30 AM - Visit the festive booths of Sparta's **Kriskindlmarkt** located in **Mueller Square**. Shop for handmade items, baked goods, Christmas decorations, and gifts. Enjoy some hot, mulled wine, music, and holiday cheer.



12:30 PM - Travel south to the **Westby House** for a special holiday lunch in a beautifully maintained Bed and Breakfast in the heart of the Driftless Region. Enjoy a gourmet lunch in this memorable 1886 home, magically decorated for the Christmas season. www.westbyhouse.com (608) 634-4112

2:30 PM - Revel in the winter beauty of the Driftless region with a visit to **Justin Trails**. Snow shoe or hike their trails, or relax in their 1919 Elegant Barn built from 8 different hardwoods harvested from the farm. Enjoy a bonfire and s'mores. www.justintrails.com (608) 269-4522

* If you happen to be in Sparta for the kick-off of the holiday season, enjoy the Holiday Parade which takes over the downtown, typically on the last Friday night in November. This is followed by the official lighting of the decorations in Evans-Bosshard Park.



LET US HELP PLAN YOUR TOUR

- Accommodations Proposals
- Suggested and Customized Tour Itinerary Planning
- Visitor Guides and Area Information Packets
- Personal Meet and Greet
- Group Friendly Restaurants

Contact: Holly Carlson, Events Coordinator
Sparta Area Chamber of Commerce
(608) 269-4123

