

Sparta Wisconsin

Bicycling Capital of America



Located in the heart of the beautiful Coulee Region, you cannot go wrong with a visit to Sparta. There is something for everyone and a wide variety of itineraries that highlight unique destinations and activities that you will not find anywhere else. Museums, outdoor recreation, restaurants, shopping, crafts, and much more are waiting for your group.

Outdoor Adventure Tour

Day 1

9:30 AM - Arrive at **Speed's Bicycle Shop** to ride the **Elroy-Sparta State Bike Trail**! Shuttle to Elroy and then ride to Wilton. Speed's Bicycle Shop provides top quality bikes, bike parts and accessories, shuttles, and bike rentals for cyclists and their families. www.speedsbike.com (608) 269-2315

12:30 PM - Lunch at the **Dorset Valley School Restaurant**, a beautifully remodeled one-room school house with oak hardwood floors, lots of antiques, and Amish made custom tables and chairs. On the top of the former school house rests the original 300 pound school bell. If you clean your plate, you can ring the bell. (888) 435-6525

1:30 PM - Continue your biking trek to Sparta, traveling through the remaining two **historic railroad tunnels**, one of which is three quarters of a mile long. The Elroy-Sparta Trail is the first rails to trails conversion in the United States.

4:30 PM - Check into one of Sparta's hotels conveniently located nearby.

6:00 PM - Enjoy a casual, upscale dining experience at **Jake's Northwoods Restaurant**. All their food is cooked to order with only the freshest ingredients. Their excellent service and northwood's themed décor make this a great place to meet. www.jakesnorthwoods.com (608) 269-6464

7:30 PM - Finish your day with a sunset stroll across **Sparta's Community Bridges**, including the Beaver Creek Covered Bridge, Mary Morrow Bridge, the Pointe Covered Bridge, and the Ben Bikin' Park Footbridge.



Day 2

8:30 AM - Breakfast at the **Sparta Family Restaurant**. With a large menu and plenty of seating, they can accommodate a large group with a wide variety of tempting breakfast options. Call (608) 269-3500 for reservations.



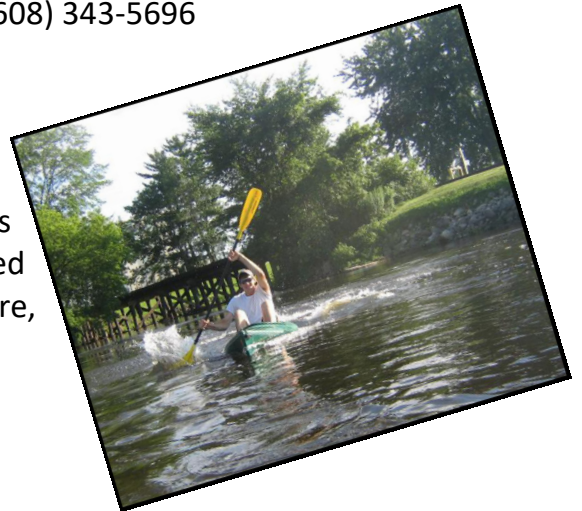
9:30 AM - Visit **Mathews Incorporated**, home of the world famous Mathews Bow. Tour their 200,000 square foot state of the art manufacturing facility. www.mathewsinc.com (608) 269-2728 Later, try your hand at archery at **Silent Outdoors Archery Pro Shop**, an archery retailer that includes an indoor 30 range, Indoor Techno Video Hunt, outdoor 3-D range, and more. <http://silentoutdoorssparta.com/soswp/>

11:30 AM - Lunch at the **Silent Outdoors Bar and Grill** and try out their famous Buffalo and Elk Burgers! (609) 269-2600

1:00 PM - Head to **Ellistone Canoe Rental** for an adventure on the beautiful La Crosse River. Canoe from Sparta to Rockland, Wisconsin. This trip will take you through one of the most scenic stretches of the La Crosse River. **Ellistone Canoe Rental** is the area's premier outfitter and offers a variety of trip options. www.ellistonecanoerental.com (608) 343-5696

4:30 PM - Back to lodging for some R & R.

6:00 PM - At **Justin Trails Resort**, enjoy a home cooked meal with fresh ingredients from their organic gardens. Dine in a 1919 Elegant Barn built from 8 different hardwoods harvested from the farm. Stroll 3 acres of gardens, hand-feed llamas and try your hand at disc golf. Afterward enjoy a bonfire, s'mores and stories. www.justintrails.com (608) 269-4522



8:30 PM - Return to lodging.

Day 3

9:00 AM - Breakfast at **Ginny's Cupboard**. Have a memorable meal at Ginny's Cupboard in the downtown historic district with home-baked bread and locally sourced ingredients featuring a functioning 1957 soda fountain, one of only 12 in the state! (608) 269-6669.

LET US HELP PLAN YOUR TOUR

- Accommodations Proposals
- Suggested and Customized Tour Itinerary Planning
- Visitor Guides and Area Information Packets
- Personal Meet and Greet
- Group Friendly Restaurants

Contact: Holly Carlson, Events Coordinator
Sparta Area Chamber of Commerce
(608) 269-4123

