

Sparta Wisconsin

Bicycling Capital of America



Located in the heart of the beautiful Coulee Region, you cannot go wrong with a visit to Sparta. There is something for everyone and a wide variety of itineraries that highlight unique destinations and activities that you will not find anywhere else. Museums, outdoor recreation, restaurants, shopping, crafts, and much more are waiting for your group.

Made in the USA Tour

Day 1

9:30 AM - Arrive at **Mathews Incorporated**, home of the world famous Mathews Bow. Tour their 200,000 square foot state-of-the-art manufacturing facility. See how the world's best-selling bows are made, from start to finish. www.mathewsinc.com
(608) 269-2728



11:30 AM - Lunch at the nearby **Sparta Family Restaurant**. With a large menu and plenty of seating, they can accommodate a large group with a wide variety of tempting lunch options. Call (608) 269-3500 for reservations.



1:30 PM - Enjoy a walking tour of Sparta's historic downtown shops including **KEPS Naturals**, an eco-friendly store and gift shop that also offers handmade, organic body products, and clothing **MADE IN THE USA**. Stop at Arenz Shoes, a fifth generation, family owned, full-service boutique, Candles by Kim and Primitive Decor, and other unique shops. Stop in the **Deke Slayton Space and Bike Museum** to see a fascinating display of American ingenuity, from bicycling to space travel.

4:30 PM - Check into one of Sparta's hotels conveniently located nearby.

6:00 PM - Enjoy a casual, upscale dining experience at the **Sparta Steakhouse Restaurant**. Excellent food served by friendly staff. Call (608) 269-6300.

7:30 PM - Finish your day with a sunset stroll across **Sparta's Unique Community Bridges**, including the Beaver Creek Covered Bridge, Mary Morrow Bridge, the Pointe Covered Bridge, and the Ben Bikin' Park Footbridge.



Day 2

9:00 AM - Start the day with breakfast at **Ginny's Cupboard**, a Sparta favorite for coffee and baked goods located in the historic downtown. You'll be charmed with the décor of antiques and authentic soda fountain. (608) 269-6669.



10:30 AM - Tour **Pica Grove**, a Creative Design Studio that specializes in providing unique solutions for expanding company branding. They utilize state of the art technology in UV Digital Printing, CNC Foam Fabrication/ Sculpting, Laser Scanning, LED lighting and 3-D Printing to produce anything from trade show elements, promotional products, dimensional signage and sculptural creations of any size. (608)269-1629 <http://www.picagrove.com>.

12:00 PM - Lunch at the **Silent Outdoors Bar and Grill** and try out their famous Buffalo and Elk Burgers! (609) 269-2600

1:00 PM - Tour **F.A.S.T. Corporation**, the premier manufacturer of fiberglass statues, roadside attractions, themed water slide, and larger than life creations of all kinds. They have hand-crafted and molded fiberglass into statues, shapes, and attractions for thousands of companies around the world. Visitors are welcome to stroll through the mold field in which they are certain to recognize an elephant, Bob's Big Boy, the Budweiser Clydesdales, or any number of other molds waiting their turn for production. www.fastkorp.com (608) 269-7110



2:30 PM - Tour **Triple R Industries** a family-owned business providing fiber laser cutting, water jet cutting, forming, fabricating and steel machining services to individuals and industries within 200 miles of their Sparta facility. Founded in 1995 by family members Ray, Rick and Rod Knutson, the business was as born by joining their individual areas of expertise to provide solutions to customer needs. (608) 269-7111 www.triplerindustries.com.

LET US HELP PLAN YOUR TOUR

- Accommodations Proposals
- Suggested and Customized Tour Itinerary Planning
- Visitor Guides and Area Information Packets
- Personal Meet and Greet
- Group Friendly Restaurants

Contact: Holly Carlson, Events Coordinator
Sparta Area Chamber of Commerce
(608) 269-4123

