

realracine

America's Kringle Capital.

Sample 2-day itinerary

Contact Eileen Arnold at 1-262-884-6407

eileen@realracine.com

Day One:

10:00 a.m. – 11:30 a.m.

Step-on Tour

Real Racine Visitors Center No Charge

14015 Washington Avenue Does not include tip to tour guide

Sturtevant, WI 53177

The tour will begin and end at **The Summit Restaurant*** and is where the step-on guide will meet you. This will include the lakefront, **Windpoint Lighthouse**, S.C. Johnson Campus and the Southside Historic District.

11:30 a.m. – 1:00 p.m.

Lunch at the Summit Restaurant*

6825 Washington Ave. (Hwy. 20)

Racine, WI 53406

1:30- 3:00 p.m.

S.C. Johnson/Fortaleza Hall

Landmark Tour

1525 Howe St.

Racine, WI 53403

No Fee

A testament to SC Johnson's rich history, Fortaleza Hall honors the spirit of adventure and highlights the landmark expeditions to Brazil by the late fourth generation leader Sam Johnson and his father, H.F. Johnson, Jr.

The building opened in February of 2010 and offers visitors a chance to come together to learn more about the SC Johnson company and the company's core values. The 60,000 square foot facility has two distinct sections: Fortaleza Hall, which provides historical context for the company and the advances that continue to take place through displays and memorabilia, and Legacy gallery; The Commons, which offers a myriad of employee amenities.

You will also tour the famous **Frank Lloyd Wright** built SC Johnson Administration Building, the largest commercial project that **Frank Lloyd Wright** built. Your guests will also get a chance to tour the **Frank Lloyd Wright** built **Research Tower** if you desire.

3:30 – 5:00 p.m. **Fred Hermes' Basement Bijou**
(Wurlitzer Theatre)
1710 Heather Lane \$600 per bus
Racine, WI 53402

Be amazed at seeing one of the largest organs ever built by Wurlitzer. This 1926 concert organ is in the lower level of Mr. Hermes' home, which also houses a 150-seat theater donned with artifacts from over 50 vintage theaters. Sit and be entertained with some great musical selections, watch a silent movie with accompaniment, and learn about the history and equipment used in the theaters of old. This is a sight that you and your travelers will long remember.

Check into one of Racine's fine Hotels

6:30 – 8:30 p.m. **Apple Holler Restaurant**
5006 S. Sylvania
Sturtevant, WI 53177

Enjoy a spectacular down-home cooked meal served with wine and enjoy a home cooked meal in the rustic atmosphere of Apple Holler! Dinner includes Beverage, dessert, tax and tip.

Day Two:

9:00 – 11:30 a.m. **Case Tractor Manufacturing Plant Tour**
7000 Durand Avenue
Racine, WI 53406 No fee

Tours are started from the Racine Training Center behind the Parts Operations office. All visitors must be over the age of 14 and it is suggested that they wear enclosed (not sandals), comfortable and good support shoes, as this is a walking tour.

11:45 a.m. -12:30 p.m. **Lehmann's Bakery**
9117 Durand Ave.
Sturtevant, WI 53177 \$2.00 per person

The bakery will give a bakery tour and short demonstration on how Kringle and other bakery are made. They will also have free samples of bakery and coffee.

Lehmann's have a "Tour Bus" special, \$2.00 off all Kringles.

12:45 – 2:15 p.m.

Lunch on your own at Reef Point Brew House

2 Christopher Columbus Causeway
Racine WI 53403

Please contact **Linda at 262-634-0043** and she will be happy to set up a delightful lunch for you on the Shores of Lake Michigan.

Lunch here can be chosen off the menu or a buffet lunch. Usually \$16.00-20.00 inclusive.

2:30 – 4:00 p.m.

Milaeger's Home & Garden Store

4838 Douglas Avenue \$3.00 w/plant
Racine, WI 53402

Tour the lovely greenhouses and shop and enjoy the beautifully decorated garden store. Please wait on the coach until a Milaeger's Representative greets your travelers.

Thank you for visiting Racine County.

Sincerely,

Eileen Arnold

Eileen Arnold, CTIS
Group Tour Manager
Real Racine Visitors Center 1-800-272-2463