



Sample 2-day itinerary for Racine, WI

Day One:

10:30 a.m. – 12:00 noon

Step-on Tour

Real Racine Visitors Center No Charge
14015 Washington Avenue Does not include tip to tour guide
Sturtevant, WI 53177

The tour will begin and end at **The Summit Restaurant*** and is where the step-on guide will meet you. This will include the lakefront, Windpoint Lighthouse, S.C. Johnson Campus and the Southside Historic District.

12:00 – 1:30 p.m.

Lunch at the Summit Restaurant*

6825 Washington Ave. (Hwy. 20)
Racine, WI 53406

2:00 – 3:30 p.m.

Fortaleza Hall/ S.C. Johnson Administration Building

1525 Howe St. No fee
Racine, WI 53403

A testament to SC Johnson's rich history, Fortaleza Hall honors the spirit of adventure and highlights the landmark expeditions to Brazil by the late fourth generation leader Sam Johnson and his father, H.F. Johnson, Jr.

The building opened in February of 2010 and offers visitors a chance to come together to learn more about the SC Johnson company and the company's core values. The 60,000 square foot facility has two distinct sections: Fortaleza Hall, which provides historical context for the company and the advances that continue to take place through displays and memorabilia, and Legacy gallery; The Commons, which offers a myriad of employee amenities.

You will also tour the famous **Frank Lloyd Wright** built SC Johnson Administration Building, the largest commercial project that **Frank Lloyd Wright** built. Your guests will also get a chance to tour the **Frank Lloyd Wright** built **Research Tower** if you desire.

3:45 – 5:00 p.m. **Milaeger’s Home & Garden Store**
4838 Douglas Avenue \$3.00 w/plant
Racine, WI 53402

Tour the lovely greenhouses and shop and enjoy the beautifully decorated garden store. Please wait on the coach until a Milaeger’s Representative greets your travelers.

5:30 p.m. **Check into one of Racine’s fine hotels.**

6:30 – 8:30 p.m. **Apple Holler Restaurant**
5006 S. Sylvania
Sturtevant, WI 53177

Enjoy a spectacular down-home cooked meal served with wine and enjoy a home cooked meal in the rustic atmosphere of Apple Holler! Dinner includes Beverage, dessert, tax and tip.

Day Two:

9:00 – 10:30 a.m. **Case Tractor Manufacturing Plant Tour**
7000 Durand Avenue
Racine, WI 53406 No fee

Tours are started from the Racine Training Center behind the Parts Operations office. All visitors must be over the age of 14 and wear enclosed (not sandals), comfortable and good support shoes, as this is a walking tour.

11:00 -11:45 a.m. **Lehmann’s Bakery**
9117 Durand Ave.
Sturtevant, WI 53177 \$2.00 per person

The bakery will give a bakery tour and short demonstration on how Kringle and other bakery are made. They will also have free samples of bakery and coffee.

Lehmann’s have a “Tour Bus” special, \$2.00 off all Kringles.

12:00 – 2:00 p.m. **The DeKoven Center**
Julia Peyton
600 21st St.
Racine, WI 53403 \$15.00 for tour and lunch

Enjoy a delicious buffet lunch in Taylor Hall among the Gothic-style buildings which originally housed the Racine College, founded in 1852. You will have a tour of the buildings and be able to go to the gift shop if you wish.

2:30 – 3:30 p.m.

Wingspread

33 E. Four Mile Rd.
Racine, WI 53402

No Fee

Tour the magnificent childhood home of Sam C. Johnson and his sister Karen, built from 1937 to 1939 by the famous architect, Frank Lloyd Wright, now used as a conference center.

Thank you for visiting Racine County.

Sincerely,

Eileen

Eileen Arnold, CTIS
Group Tour Manager
Real Racine Visitors Center 1-800-272-2463