



## ENJOY THESE GREAT AMERICAN BUSINESSES IN THE HEART OF THE MIDWEST

### DAY 01

#### »»» Begin your American Business tour with the Harley-Davidson Motor Company.

That true American Icon everyone knows world-wide. Enjoy the Harley-Davidson Museum and learn about the history, passion and fun of America's #1 recognized and celebrated brand since 1903. The museum features the oldest known Harley-Davidson motorcycle as well as over 300+ motorcycles which span the 105+ year history. The museum campus features two restaurants, MOTOR and Café Racer, both of which your group will enjoy. This evening enjoy dinner and gaming at Potawatomi Hotel & Casino where you can try your luck at blackjack, craps, roulette, Let It Ride Bonus® Poker, bingo and over 3,000 slot machines. Potawatomi also offers a variety of dining options including the Fire Pit Grill, RuYi, Locavore and Wild Earth Cucina Italiana.

### DAY 02

#### »»» Today, explore the companies that have influenced our city, country and the world.

We'll begin with a visit to the Caterpillar Global Mining Visitor Center which explores the rich heritage of the machines, people and culture of Bucyrus - headquartered in Milwaukee since 1893 - the world leader in the design and manufacture of high productivity mining equipment for surface and underground mining. Our next stop is the stately home of Maria and Capt. Frederick Pabst, considered the jewel of Milwaukee's famous avenue of mansions. Built in the 1890's it represents the epitome of America's Gilded Age Splendor in Milwaukee. We'll continue on to lunch at Jackson's Blue Ribbon Pub located within the historic Pabst Brewery - first known as Best Brewery beginning in 1844. Travel a few blocks east to enjoy the largest collection of industrial art in the world at the The Grohmann Museum. Here enjoy paintings, sculptures and more that are featured in the "Man at Work" Collection. From farming to quarrying, from brewing beer to lace making, the collection highlights man's achievements throughout history. Onward to Miller Valley, home to the MillerCoors Brewing Company. Highlights of the tour include the historic caves and perhaps a sample or two.



## DAY 03

»» Upon arrival in Racine, enjoy a Danish Kringle on your tour of Larsen's Bakery a multi-generational family-run traditional Danish bakery.

Our next stop will be at the worldwide corporate headquarters of SC Johnson – a Family Company – which was designed by Frank Lloyd Wright. Learn about the rich history of this American company, visit Fortaleza Hall which honors the spirit of adventure and innovations of the Johnson family and company. Our final night in Wisconsin we'll enjoy a delicious dinner at Spinnakers with a beautiful view of Lake Michigan.

## DAY 04

»» Begin your morning with a tour of Case New Holland Factory in Racine.

You'll experience the building of one of the industry-leading tractors from specialty grape harvesters to massive combine harvesters, as well as agile skid steer loaders and powerful hydraulic excavators used in construction. On your way home stop at the Jelly Belly Visitor Center to learn about and shop for this sweet treat in their outlet store.

★ This is a sample itinerary and can be further customized to fit your group needs.



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